



As a Business and Industry partner to the Dane County Job Center and the Dane County Job Fair you have expressed interest in becoming a sponsor for the upcoming regional Job Fair. We are excited about upcoming changes we have made in response to your comments and recommendations.

Below are areas of sponsorship and a description of what is included with the sponsorship. You may sponsor more than one spot if desired. Sponsorship opportunities are limited and will be filled on a first-come, first-served basis. As always please feel free to let us know if you have additional questions.

#### Areas of Sponsorship:

- **Jobseeker Prep Area - \$1,500**
  - Tables to complete/review any materials
  - Computers to print or edit necessary documents
  - Entrance to Job Fair – all attendees walk through area
  - Marketing and recognition of sponsorship
    - Name and Logo in Job Seeker Prep Area
    - Name and Logo listed as sponsor in print and on-line media
  - Logo in Job Seeker Job Fair Handbook
  - Roundtable discussion with Deputy Secretary of DWD
- **Business Hospitality Room - \$1000**
  - Open only to Employer Representatives at Job Fair
  - Marketing and recognition of sponsorship
    - Name and Logo in Job Seeker Prep Area
    - Name and Logo listed as sponsor in print and on-line media
  - Logo in Job Fair Handbook
  - Roundtable discussion with Deputy Secretary of DWD
- **Interview Rooms - \$500**
  - Bank of 5 private, curtained interview rooms near employer booth
  - Marketing and recognition of sponsorship
    - Name and Logo in Job Seeker Prep Area
    - Name and Logo listed as sponsor in print and on-line media
  - Logo in Job Fair Handbook
  - Roundtable discussion with Deputy Secretary of DWD
- **Jobseeker Computers - \$300**
  - Bank of computers in prep area for printing and editing job fair documents
  - Marketing and recognition of sponsorship
    - Name and Logo in Job Seeker Prep Area
    - Name and Logo listed as sponsor in print and on-line media
  - Logo in Job Fair Handbook
  - Roundtable discussion with Deputy Secretary of DWD



- Veteran ONLY Prep Area - \$250
  - Dedicated preparation area for vets and service members
  - Staff assistance by Veterans Reps and veterans organizations
  - Marketing and recognition of sponsorship
  - Logo in Job Fair Handbook
  - Roundtable discussion with Deputy Secretary of DWD

Additional Sponsorship Opportunities:

- Pre-Loaded Flash Drives with company logo – Price TBD
  - Pre-loaded with resume and job fair information
  - Pre-loaded with Job Fair Handbook
  - Pre-loaded with Hot Jobs Postings
  - Pre-loaded with Sponsor's company info, i.e. how to apply for their jobs and info about company
- Media:
  - Bronze Package - \$50
    - Dane County Job Center Facebook Page employer specific
  - Silver - \$100
    - Includes Bronze Package
    - Specific job postings on [www.danejobs.com](http://www.danejobs.com)
    - Organization Logo on all flyers (internal and external)
  - Gold - \$150
    - Includes Silver Package
    - Logo printed with Wisconsin State Journal advertisement
- Hot Jobs Board – Criteria applies - \$25 per posting
  - Limited to 5 positions per industry
  - Job must be posted on [www.jobcenterofwisconsin.com](http://www.jobcenterofwisconsin.com)
  - Must be full-time permanent position
  - Must be livable wage based on county (see [www.worknet.wisconsin.gov](http://www.worknet.wisconsin.gov))
  - Posting will be placed in Job Seeker Prep area during job fair
  - Posting will be displayed in Job Center Resource Rooms & Workshops